



ZAP Paintball Acquires American Paintball Supply 03/19/07

03-19-07 (Strathroy, ON, Canada)

ZAP Paintball announces the acquisition of American Paintball Supply LLC, a leading North American Paintball distributor.

CLIFF NELSON, president of APS comments, " We have been working on this for a while now and are very pleased to be part of the ZAP family. The benefit of aligning myself with these expanded resources work with the long term plans of APS.

Customers can take comfort in knowing that the personal service, selection and attention to detail will not change. In fact, the opportunity provides a great advantage to ensure and build upon their continued success."

Xristos Silaidis, Zap Paintball's President and COO, "I want to welcome APS, Cliff and all the employees to our organization. This is an important first step in our strategic expansion plans, something the industry can look forward to seeing more of in the future.

The benefit is in creating a more effective, high-quality product set and putting leading edge solutions into the hands of customers.

We will continue to maintain our commitment to excellence in service, competitive pricing and product offering. APS brings respected and dedicated staff that is extremely knowledgeable in the needs of Paintball store and field operators.

We are very happy to have Cliff continue as president to maintain and expand upon the existing and distinct operation of APS."

The acquisition will strengthen ZAP's marketplace to cover all regions in North America and leverage efforts to bring top quality brands to customers worldwide.

APS will continue to deliver the same high quality products and service that customers have come to expect.

Zap now proudly aligns itself with 2 different distribution options, APS and ARCHON, each with it's own strengths in the marketplace.

ABOUT ZAP Paintball

For over 17 years ZAP Paintball has manufactured paintballs with global brand recognition and world-wide distribution in over 38 countries. As a market leader, they are committed to industry growth and player support in retail and traditional markets.

Visit www.zappaintball.com for more information.

ABOUT ARCHON

ARCHON Paintball Inc. is an integrated manufacturer and wholesale distributor of a full-line of quality paintball products with an extensive distribution network throughout the USA, Canada, and Europe.

Flagship proprietary brands include PROBALL, INK'D, TACAMO and the legendary CHRONIC.

Exclusive product lines include the demanded Bob Long Markers, SLY Equipment, with several more to be announced in the following months.

The website, www.archonpaintball.com, is the portal to company information, product lines and catalogs.

About APS

American Paintball Supply Inc. is a full service, wholesale only distributor representing over 50 unique products. Proprietary brands include ORIGIN and EVOLVE paintballs and the popular ION PRO and MAX'D markers. Several strategically located shipping locations across North America allow for quick and reliable service providing unprecedented customer satisfaction .

For more information about American Paintball Supply, visit americanpaintballsupply.com.

ARCHON Paintball Inc.

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